



24 - 27 November 2025  
Dubai World Trade Centre

# Transforming industries with geospatial excellence

[www.geoworldevent.com](http://www.geoworldevent.com)

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# Your audience. Your leads. Your sales - faster.

Geospatial technology is in high demand—and GeoWorld is at the center of it. As the only regional event in the Middle East, Africa and South Asia (MEASA) featuring product displays, live demos, a summit and talks, it brings together decision-makers across diverse industries. Now in its second edition, GeoWorld is set to deliver even greater impact.

With a strong focus on networking, market expansion, thought leadership and partnership building, GeoWorld is the ideal platform to showcase innovative solutions, connect with industry decision-makers and explore new business opportunities across the global geospatial industry.

**15,000+**

International attendees\*

**10+**

Exhibiting countries

**120+**

Participating countries\*

**50+**

Exhibitors

**150+**

Delegates

**40+**

Speakers

Numbers are combined with LiveableCitiesX and Future FM 2024.

**[Book your space to showcase your best products and technologies at GeoWorld](#)**



# Go after new revenue streams in booming market segments

The Middle East, Africa and South Asia (MEASA) region presents lucrative opportunities for geospatial experts and businesses due to the combination of large-scale industry projects across various sectors, geographical diversity, rapid development, environmental concerns and technological advancements.



## \$7tn pipeline in construction

The Middle East and Africa region's construction sector continues to demonstrate strong performance with a project pipeline surpassing \$7 trillion.



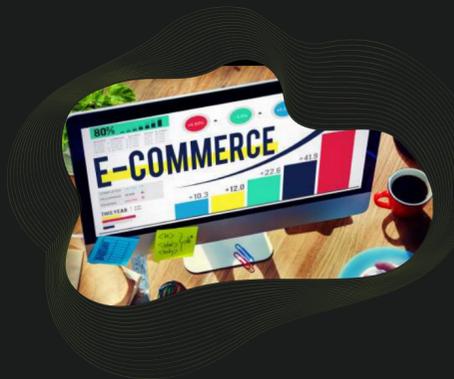
## 600+ oil and gas projects

From 2023 to 2027, the Middle East plans to launch 621 projects, mostly new builds, accounting for approximately 78% of the total projects in the region.



## 2.5% defense CAGR

The Middle East and Africa defense industry's total addressable market is projected to increase from \$204.5 billion in 2021 to \$256 billion by 2030 outpacing global defense market growth.



## \$50bn e-commerce market volume

The Middle East's e-commerce sector is set for significant growth, projected to hit \$50 billion by 2025, driven by tech advancements and government support for digital economies.



## 5.7% agriculture CAGR

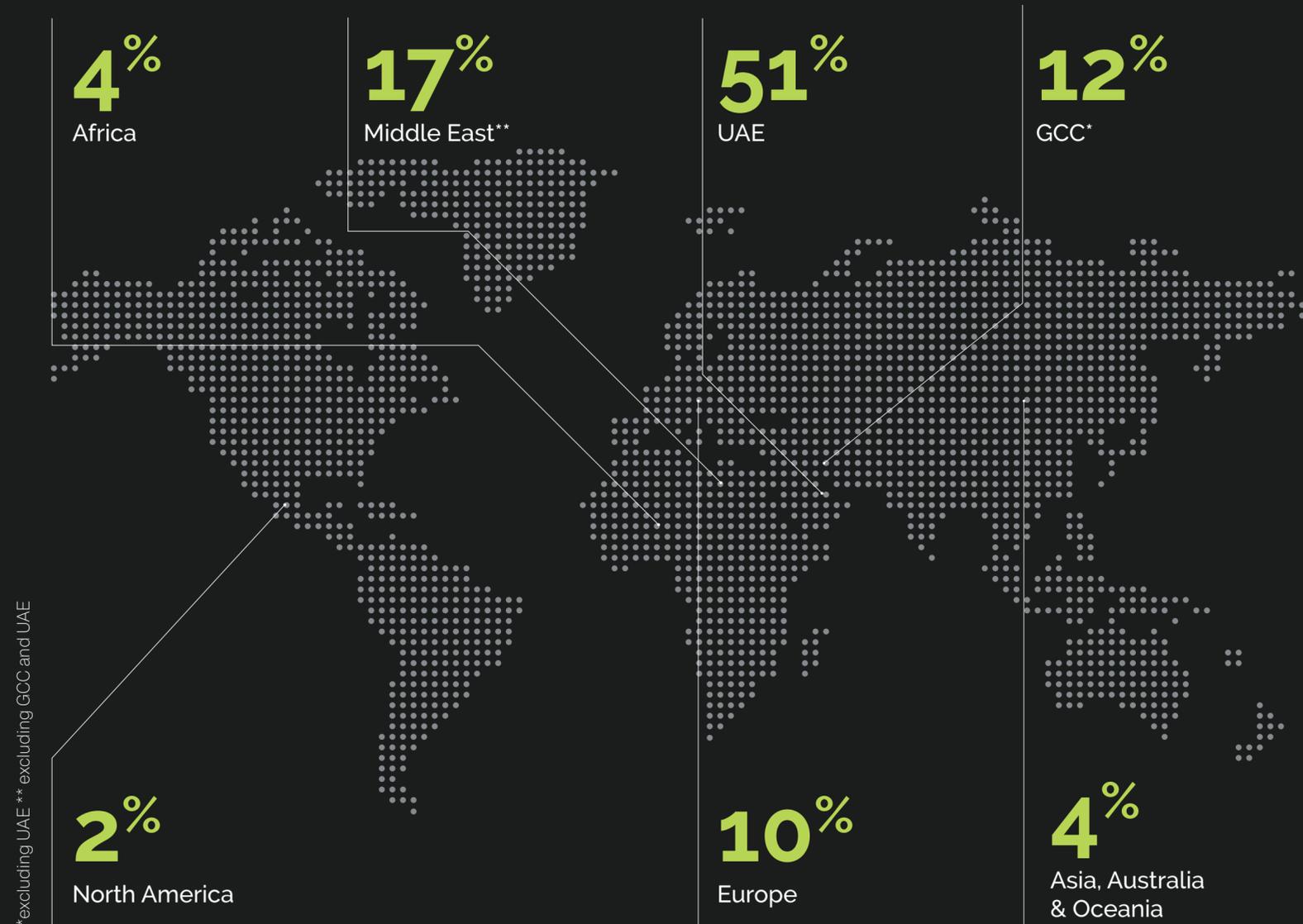
Rising population and incomes in Middle East and North Africa are increasing food needs. Leveraging AgriTech will drive agricultural growth, expected at 5.7% CAGR from 2021 to 2026.

[Expand your brand into new markets. Get involved.](#)

Data source: Deloitte / Morgan Philips

# Reach decision-makers from high-growth markets

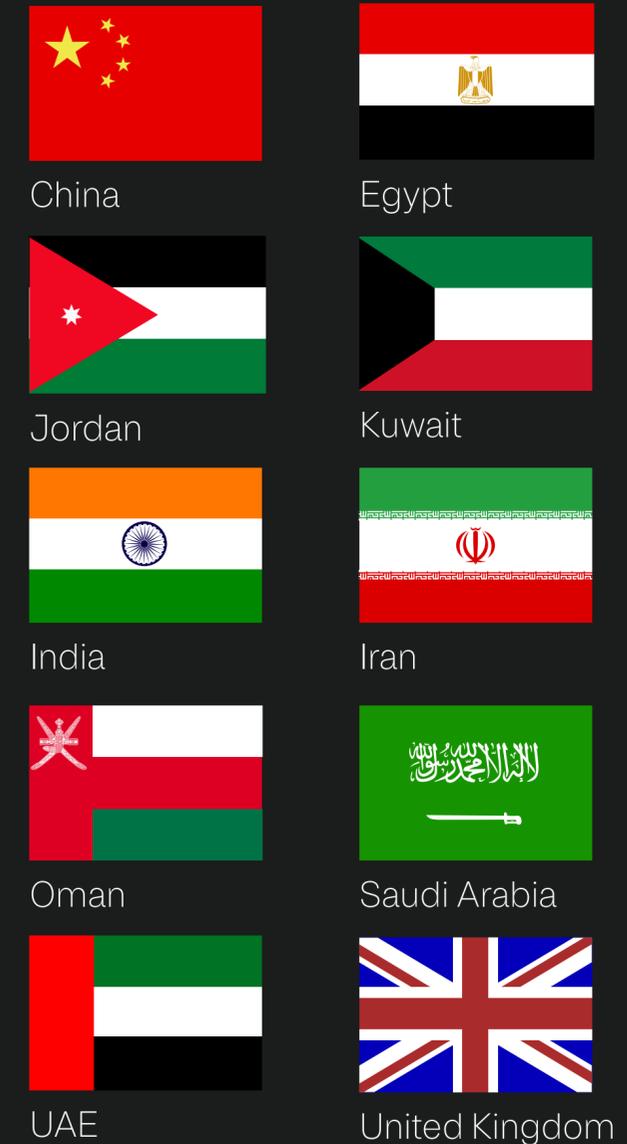
## Visitors by region:



\*excluding UAE \*\* excluding GCC and UAE

Numbers are combined with LiveableCitiesX and FutureFM 2024.

## Top 10 visiting countries:



[Exhibit at GeoWorld for direct access to buyers from key growth markets](#)

# Exhibitor wins driven by strong visitor success

## Reasons for visiting:

Source new regional products	88% achieved this
Attend content features (CPD certified Talks)	87% achieved this
Discover the latest product innovations/trends	86% achieved this
Network with the industry	81% achieved this
Source new international products	80% achieved this
Attend content features (Summit)	80% achieved this
Meet with new/current suppliers	80% achieved this

Numbers based on the GeoWorld 2024 visitor survey.



GeoWorld was an excellent show, with outstanding visitor quality, strong networking opportunities and a clear focus on advancing geospatial technology — key reasons why we decided to rebook.

**John Taylor**  
 Chief Operating Officer, SITECH Gulf Global Positioning Systems



# Meet the right buyers and close deals faster

## Visiting industries include:

-  Public Sector
-  Infrastructure & Urban Development
-  Surveying & Mapping
-  Energy & Utilities
-  Defense
-  Disaster Preparedness Management
-  Ports & Maritime
-  Mining
-  Transportation & Logistics
-  Banking, Financial Services & Insurance
-  Retail
-  Agriculture

## Visiting job titles include:

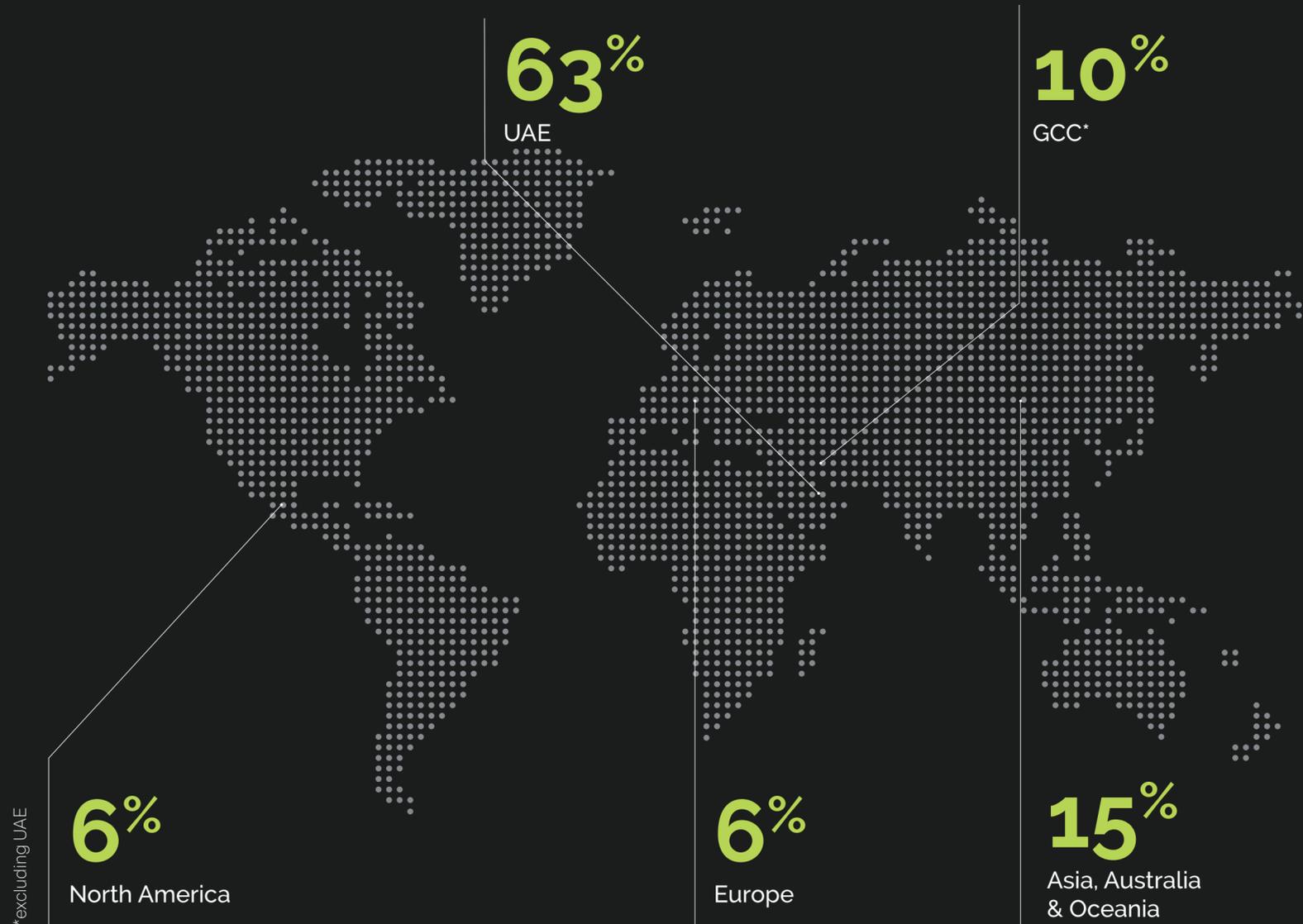
-  CEOs/Directors/ General Managers  
Heads Of Department/ Business Owners
-  Heads of Innovation
-  GIS Project Managers
-  IT Managers
-  Engineers & Technicians
-  GIS Data Engineers
-  System Integrators
-  GIS Specialists
-  Geomatics Engineers
-  Geospatial Engineers
-  Remote Sensing Specialists
-  Consultants
-  Surveyors / Cartographers
-  Environmental Planners
-  Hydrologists



**Tap into demand by connecting with buyers and highlighting top-selling products**

# Global exhibitors coming to the region

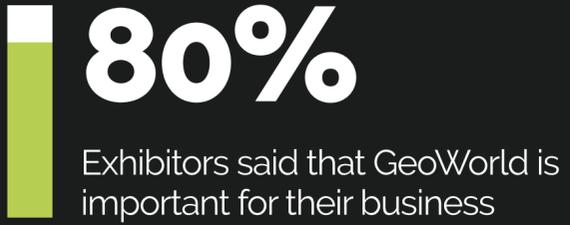
## Exhibitors by region:



## Exhibiting countries include:



# Achieve the sales success exhibitors experience here.



### Top reasons for exhibiting:

Showcase innovation and sustainability initiatives	80% achieved this
To connect with and engage with government and thought leaders across the industry	78% achieved this
Meet with distributors / agents in the region	77% achieved this
Generate brand awareness	70% achieved this
Close business deals and/or make sales	66% achieved this
Opportunities to expand professional network	60% achieved this

Numbers based on the GeoWorld 2024 exhibitor survey.

**Get in front of buyers and drive more sales. Book your stand**



# Meet decision-makers from megaprojects, actively seeking new suppliers & solutions

## Exhibitor profiles include:

- GIS and Spatial Analytics
- GNSS and Positioning
- Infrastructure Analytics and Modeling
- Sensors and Scanners
- Earth Observation
- Solutions and System integrators
- Frontier Technologies
- Consulting Firms
- Service Providers



[Book your space to showcase your best products and technologies.](#)

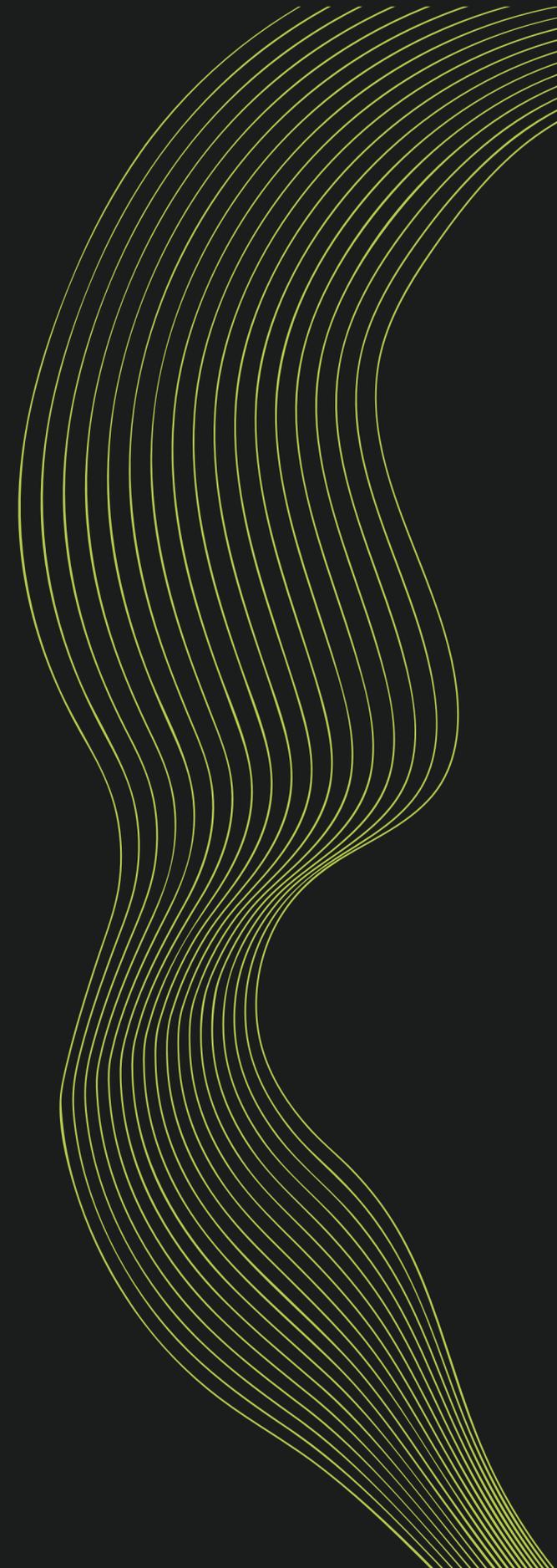
# Win over decision-makers by joining the best in the industry

Featured exhibitors include:



....and many more

[Book your space to showcase your best products and technologies](#)



# Elevate your brand and win more customers

GeoWorld is more than just a trade show — it's the region's leading platform for you to showcase your products to a captive audience, connect with industry leaders and elevate your brand at the forefront of geospatial advancements.



## GeoWorld Exhibition

GeoWorld connects top brands with influential buyers from the Middle East, Africa and South Asia to explore the latest advancements provided by global manufacturers and local suppliers, driving innovation within the industry.



## GeoWorld Summit

The GeoWorld Summit brings together elite leaders to strategize on GIS, mapping and spatial analysis promoting exclusive collaboration and innovation to capitalize on premium opportunities in geospatial information.



## Geospatial Talks

Geospatial Talks sessions explore how geospatial data powers smarter decisions, featuring the latest advancements, global trends and insights, along with opportunities to connect with industry leaders.



## GeoWorld Live Demo

GeoWorld Live Demo showcases the latest geospatial technologies, from LiDAR scanners and GNSS systems to mobile mapping, drones and AI-driven software, offering a hands-on experience with the tools shaping the future of geospatial data and surveying.

[Reserve your spot and get ready to grow your business](#)

# Geospatial leaders shaping the future of the industry



Strengthen your company's visibility and influence where government and private sectors unite to create meaningful change in geospatial.

## Key themes include:

- Urban development
- Transportation planning
- Climate change mitigation
- Disaster management
- Border security
- National mapping
- Geospatial data science
- Space sector



If you're looking for the latest updates in geospatial solutions, GeoWorld Summit is the place to be.

Ahmad Bitrar, Head of Development, CNRS



[Contact us to discuss speaking and sponsorship opportunities](#)

# Advisory board members 2025

Discover the expertise of our distinguished geospatial industry leaders who contribute strategic insights, innovative thinking and extensive knowledge to shape the success of GeoWorld within the MEASA market.



**Mohammad Juma  
Rashed Saeed Altayer**

Geospatial Systems  
Section Head  
Dubai Municipality



**Prof. Dr. Zaffar Sadio  
Mohamed Ghouse**

Chair, United Nations Global  
Geospatial Information  
Management - Private Sector



**Eng. Marwa Farouk Elkabbany**

Principal Geospatial Consultant Ordnance  
Survey & Board Member, Earth  
Observations for Sustainable Development  
Goals (EO4SDG) Initiative, UAE



**Alison Watson**

President  
Chartered Institute of Civil  
Engineering, Surveyors



**Vinod Bothale**

Resident Expert, Space  
Applications, IN-SPACE



**Dr. Tarig Ali**

Professor  
American University of Sharjah



**Dr. Marwan Alzaylaie**

Sr. Manager Geotechnical  
Engineering  
Dubai Development Authority



**Gaurav Jaisinghania**

Associate Director  
PwC



“

GeoWorld is a key gathering of industry experts, companies and individuals, bringing them together to discuss, network and collaborate on the latest trends and opportunities in the geospatial sector.

*Eng Maitha Ali Al Nuaimi  
Director - GIS Center Department  
Dubai Municipality*

“

GeoWorld is a great platform to showcase our survey technology and connect with geotechnology professionals. The high-quality visitors and valuable clients we met this year made rebooking an easy decision to build on our success.

*Ahmed Fawzy  
Mobile Mapping Segment Manager  
CHC Navigation*

# Attracting global visitors with an extensive marketing and PR campaign\*

**3.65mn**

Digital campaign total reach

**1.3mn**

Emails sent

**900mn**

PR Campaign reach

These numbers are combined from campaigns with Big 5 Global, LiveableCitiesX and Future FM.

**49k**

WhatsApp messages delivered

**128k**

Social media impressions

**82k**

Website views

**45k**

New website users

**11**

Media partners and associations

\*August - December 2024

[Take advantage of our multi-channel media expertise to boost your brand](#)

# Access a world of new buyers across a wide range of sectors

Brought to you by:

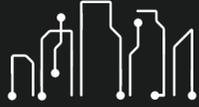
Co-located events:

**BIG 5 Global**

Where the world  
of the built  
environment meets

 **DIGITAL  
CONSTRUCTION  
WORLD**

Transforming  
the future of  
construction

 **START>UP CITY**

Disrupting  
the world of  
construction

 **HVAC R  
WORLD**

Reimagining  
urban  
comfort

 **FutureFM**

Facilities  
management  
redefined

[Position your brand as a thought leader in the market. Find out more](#)

# Why exhibit and sponsor GeoWorld 2025

GeoWorld offers a powerful platform for expanding your business through face-to-face connections and efficiently scaling your brand in lucrative regional markets.

## Network

with key stakeholders, government officials and industry leaders shaping geospatial innovation.

## Build

partnership to create new business opportunities, tailored to the evolving geospatial industry.

## Showcase

your geospatial solutions to industry leaders and decision-makers transforming real-world applications.

## Gain insights

into emerging technologies, regulations and trends shaping the geospatial sector.



[Make GeoWorld a key driver of your sales efforts. Contact us today.](#)

# About dmgevents

dmgevents is a leading organizer of face-to-face events and publisher of information services. Our aim is to create dynamic marketplaces to connect businesses with the right communities to accelerate their growth in today's rapidly evolving landscape.

With a presence in over 20 countries and organizing more than 90 events each year, dmgevents is a global leader in the industry. Attracting over 425,000 attendees and delegates annually, we organize events in the construction, hospitality, interiors & design, energy, coatings, entertainment, food & beverage and transportation sectors.

To better serve our customers, dmgevents has offices in 10 countries, including Saudi Arabia, UAE, Egypt, South Africa, UK, Canada, Singapore and India. By being on the ground, we can better understand market needs and nurture relationships to create unforgettable experiences for our attendees.

## dmgevents

Our flagship events include:



For more information visit [www.dmgevents.com](http://www.dmgevents.com)





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**Reach new buyers  
and drive more sales.  
Enquire about exhibiting  
and sponsorship today.**

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Brought to you by:

**BIG 5 Global**

Co-located events:

